



## NEWS RELEASE

For Immediate Release

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### **USANA Offers One Million-Dollar Guarantee to Top Athletes Becomes first company to assure Canadian athletes of "drug-free" supplements**

**Vancouver, Canada** - USANA Health Sciences (USANA), manufacturer of pharmaceutical-grade nutritional supplements, is putting its money where its mouth is... literally!

The Utah-based company is offering an up to one million-dollar (CDN) guarantee to athletes testing positive for banned substances in world-class amateur or professional competition as a result of using USANA nutritional products. USANA is offering this guarantee only to Canadian athletes who enter a contract with the company.

"The offer, which as far as we know is the first of its kind, will undoubtedly provide Olympic, professional and world-class amateur athletes peace of mind when competing," said USANA spokesperson Dr. Tim Wood. "These athletes know the risks of taking any performance-enhancing products that could result in their testing positive for banned substances in competition. USANA believes strongly in drug-free sports, and has taken these concerns to heart and practice."

USANA products are NOT performance-enhancing chemicals; they are natural nutritional supplements that assist user in completing their body's nutrition requirements. Top athletes believe nutrition is a vital element in helping them train harder, and maintain their health. USANA testing is devoted to ensuring the products are not only safe, but that they contain only the ingredients listed on the label.

USANA products have been listed by [www.consumerlabs.com](http://www.consumerlabs.com), an independent lab, as completely free of any of the 75 banned substances identified by the U.S. Anti-Doping Movement Code.

Furthering their commitment to drug-free sport, USANA has proposed a certification program for sports regulatory boards to establish strict standards for all nutritional supplement products.

"We are pleased to support USANA in this new and innovative endeavour. As an Official Supplier of Speed Skating Canada, USANA has always had the best interest of the athletes and the sport in providing the skaters with supplements of the highest quality, said Jean Dupre, Director General, Speed Skating Canada. "This initiative once again proves their commitment to the safe and ethical conduct of sport while assisting athletes in the pursuit of excellence."

USANA's athlete guarantee program is open to Canadian athletes only. Each athlete will receive a custom guarantee created for them based on their level of international performance and their ability to prove compliance with rules governing drug-free sport. Athletes interested in this guarantee should contact USANA Health Sciences at [www.usanacanada.com/athletes](http://www.usanacanada.com/athletes).

USANA Health Sciences is a Utah-based company committed to providing athletes and general consumers with safe and effective nutritional supplements that offer antioxidant protection and overall cellular nutrition for the body. The company's products are distributed directly to Preferred Customers and Associates in the United States, Canada, United Kingdom, Netherlands, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore and the Caribbean Islands. USANA is publicly traded on the NASDAQ Stock Market under the symbol **USNA**. Web site: [www.usana.com](http://www.usana.com).

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