

# Create Your Personal Vision Statement

Your personal vision statement guides your life. Your personal vision statement provides the direction necessary to guide the course of your days and the choices you make about your career. Your personal vision statement is the light shining in the darkness toward which you turn to find your way. Your personal vision statement illuminates your way.

Obviously, I am a huge fan of personal vision statements. Write your personal vision statement as the first step in focusing your life - for your joy, your accomplishments, your contribution, your glory, and for your legacy.

## Exploration to Prepare to Write the Personal Vision Statement

Use these questions to guide your thoughts.

- What are the ten things you most enjoy doing? Be honest. These are the ten things without which your weeks, months, and years would feel incomplete.
- What three things must you do every single day to feel fulfilled in your work?
- What are your five-six [most important values](#)?
- Your life has a number of important facets or dimensions, all of which deserve some attention in your personal vision statement.
- Write one important goal for each of them: physical, spiritual, work or career, family, social relationships, financial security, mental improvement and attention, and fun.
- If you never had to work another day in your life, how would you spend your time instead of working?
- When your life is ending, what will you regret not doing, seeing, or achieving?
- What strengths have other people commented on about you and your accomplishments? What strengths do you see in yourself?
- What weaknesses have other people commented on about you and what do you believe are your weaknesses?

## Craft Your Personal Vision Statement

Once you have thoughtfully prepared answers to these questions and others that you identify, you are ready to craft a personal vision statement. Write in first person and make statements about the future you hope to achieve. Write the statements as if you are already making them happen in your life. Some experts recommend 50 words or less, but

I would rather see you fully articulate the vision you want for your life and your future, than be limited by word count.

Motivational speaker and writer, Brian Tracy, states that you generally accomplish your written goals, dreams, plans, and vision. Writing them down lends power and commitment to their accomplishment.

Keep in mind that your personal vision statement can also change over time, depending upon what is happening in your life. You will be amazed, however, at how many components remain consistent over time. I first articulated this vision for my life in 1984; this personal vision statement guides my life.

## **My Personal Vision Statement**

**My own personal vision statement** includes such items as reading and writing every day; publishing books; sharing a lifetime of knowledge about people, management, and workplaces with a vast international audience; having a positive impact on every person with whom I come in contact; living daily a life dedicated to integrity, commitment, challenge, and joy; loving my husband and valuing my marriage; valuing a few close friends; valuing family relationships; being at all times aware of and engaged in my natural environment; inventing and writing about recipes and food; traveling the world to experience its richness; watching plays and movies; listening to music; never having to worry about spending money on anything I want; and walking by Lake Michigan.

When I live and experience the components of my personal vision statement frequently, I feel inner peace and joy that knows no bounds. Your personal vision statement will have the same impact for you. Take the time to formulate answers to the above questions, and write your personal vision statement. Then, listen to your heart sing with the fullness of your articulated dreams.

# Complete Vision Statement Example

Another utterly magnificent morning...

I'm toweling off from the hot tub, it's so warm there's little need for a robe. I watch a vividly beautiful white swan land on the lake, scattering the other birds like bright yellow leaves on a windy fall day. I settle into one of the new, cypress Adirondack chairs we've had made and they're just starting to silver from the sun and the weather. My second cup of coffee is warm and wonderful and its rich, dark nutty smell encourages me to take a long, slow, deeper-than-deep breath, as if capturing the peaceful scene inside my body.

I look over my deck at the freshly mowed lawn still dotted with 5 or more round bales of grass, ballads of birdsongs...a lone mallard gliding down into the pool - the 10:00 sunshine reaching over the mountains, playing the trees like piano keys - oh, the piano. I've got another lesson today. Cool

I'll write for three or four hours and probably finish my second book entitled "Making a Difference" soon. No hurry or pressure. I'm way ahead of schedule. It's such a joy to work because I want to not because I have to.

The royalties are flying in consistently; averaging \$50,000 every month on my first book. Rapid Recover is still on the best-seller list. All the royalty checks I receive, I pass on to my wife.... Having thousands of her own money each week has made a tremendous difference in how my wife thinks and feels. Me, too.

Our business is doing better than great. We've reached 20 million-a-month in sales, and I've got profits sticking and growing like they were on autopilot. The way it's going, we'll hit 30,000 business partners in just a few more months. People are happy, creative and productive. We're being written up in major magazines every month! Imagine this is becoming business as usual. What a concept. Last time I got out the calculator, our stock portfolio was worth more than \$10 million dollars. Very cool!

I'm off to England, then Germany, then France to grow my business, and I'll pick up the silver gray 320 convertible BMW while I'm in Munich, then have it ship home for me. Then I'll spend the rest of the month at home, thank you very much! It's the place I enjoy being most in the entire world.

Mel Brooks was right, "It's good to be the King."

My wife is off in two weeks with the kids to Colorado for National's sporting event. I'll be joining them soon but haven't decided whether I'll fly or do a road trip with the BMW.

After that we'll all meet up with our leaders in Hawaii next month for some R&R and so I can check out how the vacation house is coming along. I still find it hard to believe we found that extraordinary 30 acres of lush green-garden-oasis levitating out of the lava with our own palm-ringed sugar-white beach. Seventy-eight hundred square feet. Gleaming Kola wood. Waterfall. Koi pond. That's enough for a huge party or three!

And the Las Vegas house is phenomenal. What a stunning, refreshing, peaceful place! The greenhouse is complete. I check-in every day and putz around the growing flowers. The smell in that room is beyond intoxicating. The steam bath and sauna are wonderful additions and that cold-plunge tub was such a perfect idea.

The home theater is spectacular. Big, buttery-soft leather couches, the huge three-by-five foot screen and what an amazing sound system. I've never heard (or felt) better. I love the waterfall and fishpond. The sound of it is so gracious and calming. I can be there thinking for hours. And the mini-bamboo forest around the edge of the water makes me feel like I'm sitting inside a Chinese brush painting.

The pool house, up there amidst the trees, turned out perfectly. We swim almost every day. The pond has filled up, too. The swans seem quite pleased and, now that the woods on the knoll are completely cleared and cleaned out, and the road is in, we'll break-ground on the Japanese guesthouse. We've got two carpenters from Kyoto arriving next week. What a trip!

The landscape around the house is exploding like an improper English Manor with plants and trees, shrubs and flowers everywhere: Irises, Lilies, Gladiolas, Marigolds, Hyacinths and Roses, truck-loads of roses. It's such a joy adding new things, like those two Japanese maples we just planted in front of the bedroom windows and all cared for by Shelby and the gardeners.

My health is great. I feel fully toned and tanned. I stand in front of the mirror looking at myself with a big grin ...muscles...a six-pack, Way Cool! Working out three to four days a week. Running three or four miles every other day and doing both effortlessly (well, almost effortlessly.) I've never felt healthier or looked better in my life!

I weigh 200 pounds and I'm loving every minute of it! I look fantastic!  
It's great to fit into size 34 jeans that fit me perfectly and hang so beautifully from my trim, sculptured body.

I swim and sunbathe in the luxury of my new freedom. As I walk down the beach, people turn and say, "Look at him, he is a model of health".

I love the way I look and my self-confidence is rocken!

I'm more active than ever before. I'm doing things most 20 year olds can't do! I bike, play tennis, and enjoy working out.

My friends say I'm the healthiest and fit person they know. And they're right! I'm so proud of my lifestyle and what's more, I'm proud to have turned so many people on to eating light and right, being vital and alive, fit and trim, looking and feeling terrific! People are calling me 'The Ambassador of Health.' They love me for it and I love it, too.

I am a sterling example of health and creative power for everyone I meet!  
I'm making a positive difference in so many peoples lives.

My diet is natural, simple and elegant, too. We have a chef come in and cook the most memorable meals three days a week on the new six-burner gas stove. My wife and I take lessons from her and we cook the other days and we're very good at it. And two and three times a week are sit-down dinners with the whole family! I drink a glass of wine or two at night. I've never felt more at home with myself...more at peace, content and happy.

My relationship with my wife is a gift. We take walks together through the wildflowers holding hands and talk and laugh with each other easily and often. Her life is going so well.

Romance, affection, health, aliveness, Success-with a capitol "S". We have richest relationships and will always have a life long partnership. Our four children are healthy, creative and great and complete the perfect family.

Peace...peace of mind is thriving in our life.

My life is utterly perfect